

2025 Conservation Celebration & Auction



View of the Nisqually and Mashel River Confluence. Steve Bloom. The Olympian. 2010.

Our Reach

Our communications reach a core audience that is well informed, deeply committed, generous in its support, and unique - we do not share our mailing lists.

2,500

Supporters and partners receiving our electronic and print newsletters

2,000

Supporters and partners receiving our local event invitations



5,000

Social Media followers Facebook & Instagram

THOUSANDS

of local residents reading our coverage in Thurston and Pierce County newspapers

Please join us as a **sponsor!**

Who We Are

Founded in 1989, the Nisqually Land Trust protects and stewards lands to permanently benefit the water, fish, wildlife, and people of the Nisqually River Watershed. Over thirty years later, with our partners we have protected over 10,000 acres between Mount Rainier National Park and the Nisqually Reach in the South Puget Sound. We are the lead nonprofit conservation group in the Nisqually Watershed.

Who Supports Us

From the headwaters of the Nisqually River, near Ashford, to its delta, near Lacey, the Nisqually Land Trust enjoys the support of thousands of Pierce, Thurston and Lewis county residents – business owners, students, professionals, retirees, and colleagues at like-minded partner agencies. All are committed to permanently protecting the rich natural legacy of the Nisqually River Watershed.

About Our Event

Our Annual Conservation Auction is our largest fundraiser and a highly anticipated community event that is well attended by hundreds of supporters every year. Our 32nd Conservation Celebration & Auction will be held in-person on

**Saturday, May 31, 2025 at the South Puget Sound Community College,
Lacey Campus: 4220 6th Ave SE, Lacey WA 98503.**

A sponsorship offers a highly visible way to express your company's commitment to making the Nisqually Watershed a healthier, greener place to live, work, and play. For everyone. **Forever.**

An investment in the Nisqually Watershed is an investment in the greater South Sound community!

*The Nisqually Land Trust is a 501(c)3 non-profit and a nationally accredited land trust.
EIN: 91-1484518*



Annual Conservation Celebration & Auction Sponsorship Opportunities & Benefits

	Presenting Sponsor (1) \$10,000	Watershed Partner \$5,000	Sustaining Partner \$2,500	Green Partner \$1,500	Supporter \$500	Friend \$250
Opportunity to speak briefly during live event or play short recorded message	✓					
Newsletter feature story	✓					
Sponsor level recognition in related press releases	✓	✓				
Sponsor logo & level designation on our online event webpage	✓	✓				
Opportunity to play short media clip before main program	✓	✓				
Screen Ad in auction event live presentation	✓ Full Slide	✓ 1/2 Slide	✓			
Sponsor level designation & logo on social media posts	✓	✓	✓			
Sponsor level designation & logo on all event materials	✓	✓	✓	✓		
Complimentary Tickets	✓ 2	✓ 2	✓ 2	✓ 2		
Sponsor recognition at event (verbal and visual)	✓	✓	✓	✓		
Ad in program catalog	✓	✓	✓	✓		
Sponsor recognition in pre-and-post-event Land Trust newsletters	✓	✓	✓	✓	✓	
Logo in auction event presentation	✓	✓	✓	✓	✓	
Logo on auction website for 6 months	✓	✓	✓	✓	✓	✓

**Logo placement and acknowledgment in outreach and event materials is contingent on timing of sponsorship confirmation*



Annual Conservation Auction Sponsorship Response Form

CONTACT INFORMATION

Company Name

Primary Contact Name

(_____)_____
Primary Contact Phone

Primary Contact E-mail

Mailing Address

City

State

Zip Code

SPONSORSHIP LEVEL *(check one)*

- Presenting Sponsor | \$10,000
- Watershed Partner Sponsor | \$5,000
- Sustaining Partner Sponsor | \$2,500
- Green Partner Sponsor | \$1,500
- Supporter | \$500
- Friend | \$250

METHOD OF PAYMENT *(check one)*

- Check** enclosed - *Please make payable to Nisqually Land Trust.*
- Please send an invoice**
- Online payment** <http://nisquallylandtrust.org>
- VISA/Mastercard**

Card Number _____ - _____ - _____ - _____ Exp. Date ____ / ____ csv _____

Cardholder Signature _____ Date _____

To make your payment securely over the phone, please call 360-489-3400

Thank you for your support!

Please direct this completed form and any questions you might have to:

Jeanette Dorner | staff@nisquallylandtrust.org

Office Phone: 360.489.3400 x105 | Cell: 253.820.7298

Please e-mail your company logo in JPG format to staff@nisquallylandtrust.org. Sponsorship commitment and logo should be received by **April 25, 2025** for enjoyment of full sponsorship benefits.