



Our Reach

Our communications reach a core audience that is well informed, deeply committed, generous in its support, and unique - we do not share our mailing lists.

2,500

Supporters and partners receiving our electronic and print newsletters

2,000

Supporters and partners receiving our local event invitations



5,000

Social Media followers
Facebook & Instagram

THOUSANDS

of local residents
reading our coverage
in Thurston and Pierce
County newspapers

Please join us as a sponsor!

Who We Are

Founded in 1989, the Nisqually Land Trust acquires and manages critical lands to permanently benefit the water, wildlife, and people of the Nisqually River Watershed. Over thirty years later, we protect over 7,000 acres between Mount Rainier National Park and the Nisqually National Wildlife Refuge, on Puget Sound. We are the lead nonprofit conservation group in the Nisqually Watershed.

Who Supports Us

From the headwaters of the Nisqually River, near Ashford, to its delta, near Lacey, the Nisqually Land Trust enjoys the support of thousands of Pierce, Thurston and Lewis county residents – business owners, students, professionals, retirees, and colleagues at like-minded partner agencies. All are committed to permanently protecting the rich natural legacy of the Nisqually River Watershed.

About Our Event

Our Annual Conservation Auction is our largest fundraiser and a highly anticipated community event that is well attended by hundreds of supporters every year. Our 31st Conservation Celebration & Auction will held in-person on Saturday, June 10, 2023 at the South Puget Sound Community College, Lacey Campus: 4220 6th Ave SE, Lacey WA 98503.








































A sponsorship offers a highly visible way to express your company's commitment to making the Nisqually Watershed a healthier, greener place to live, work, and play. For everyone. **Forever.**

An investment in the Nisqually Watershed is an investment in the greater South Sound community!

***The Nisqually Land Trust is a 501(c)3 non-profit and a nationally accredited land trust.
EIN: 91-1484518***



Annual Conservation Celebration & Auction Sponsorship Opportunities & Benefits

	Presenting Sponsor (1) \$10,000	Watershed Partner \$5,000	Sustaining Partner \$2,500	Green Partner \$1,000	Supporter \$500	Friend \$250
Opportunity to speak briefly during live event or play short recorded message						
Sponsor level recognition in related press releases						
Sponsor level designation & and/or online event landing page						
Opportunity to play short media clip in pre-event feed						
Screen Ad in auction event live presentation	 Full Page	 1/2 Page				
Sponsor level designation & logo on social media posts						
Sponsor level designation & logo on all event materials						
Complimentary Tickets	 16	 8	 4	 2		
Sponsor recognition at event (verbal and visual)						
Sponsor recognition in pre- and post-event Land Trust newsletters						
Logo on Land Trust website for six months						
Ad in live event presentation						
Name listing in pre- and post-event newsletters						
Logo in auction event presentation						
Name on auction web site and landing page and during event presentation						

**Logo placement and acknowledgment in outreach and event materials is contingent on timing of sponsorship confirmation*



Annual Conservation Auction Sponsorship Response Form

CONTACT INFORMATION

Company Name

Primary Contact Name

(_____)_____
Primary Contact Phone

Primary Contact E-mail

Mailing Address

City

State

Zip Code

SPONSORSHIP LEVEL *(check one)*

- | | |
|------------------------------------------------------------|-----------------------------------------|
| <input type="radio"/> Presenting Sponsor \$10,000 | <input type="radio"/> Supporter \$500 |
| <input type="radio"/> Watershed Partner Sponsor \$5,000 | <input type="radio"/> Friend \$250 |
| <input type="radio"/> Sustaining Partner Sponsor \$2,500 | |
| <input type="radio"/> Green Partner Sponsor \$1,000 | |

METHOD OF PAYMENT *(check one)*

☐ **Check** enclosed - *Please make payable to Nisqually Land Trust.*

☐ **Please send an invoice**

☐ **Online payment** <http://nisquallylandtrust.org>

☐ **VISA/Mastercard**

Card Number _____ - _____ - _____ - _____ Exp. Date ____ / ____ csv _____

Cardholder Signature _____ Date _____

To make your payment securely over the phone, please call 360-489-3400

Thank you for your support!

Please direct this completed form and any questions you might have to:

Nikki Dizon | Nisqually Land Trust | 1420 Marvin Road NE | Suite C PMB 243 | Lacey, WA 98516-3878

| Email: ndizon@nisquallylandtrust.org | Phone: 360.489.3400 x105 | Cell: 360.480.2115

Please e-mail your company logo in JPG format to ndizon@nisquallylandtrust.org. Sponsorship commitment and logo should be received by **May 1, 2023** for enjoyment of full sponsorship benefits.