



Our Reach

Our communications reach a core audience that is well informed, deeply committed, generous in its support, and unique - we do not share our mailing lists.

2,300

Supporters and partners receiving our electronic and print newsletters

1,500

Supporters and partners receiving our local event invitations

1,200

Facebook followers

THOUSANDS

of local residents reading our coverage in Thurston and Pierce County newspapers

*The Nisqually Land Trust
is a 501(c)3 non-profit and a
nationally accredited land trust.
EIN: 91-1484518*

Who We Are

Our mission is to acquire and manage critical lands to permanently benefit the water, wildlife, and people of the Nisqually River Watershed.

Today we protect 7,420 acres between Mount Rainier National Park and the Nisqually National Wildlife Refuge and in the Nisqually Reach Aquatic Reserve.

We are the lead nonprofit conservation group in the Nisqually Watershed.

Who Supports Us

The Nisqually Land Trust enjoys the support of thousands of Pierce, Thurston and Lewis county residents – business owners, students, professionals, retirees, colleagues at like-minded partner agencies. All are committed to permanently protecting the rich natural legacy of the Nisqually River Watershed.

A sponsorship offers a highly visible way to express your company's commitment to making the Nisqually Watershed a healthier, greener place to live, work, and play. For everyone...forever.



**An investment in the Nisqually Watershed
is an investment in the greater South Sound
community!**

2020 Sponsor Opportunities

Nature Walks | 25 events spanning May through October

Attendance: Approximately 150 local community members

One of the best ways to experience the wonders of our Nisqually Watershed is through fun, on-the-ground guided tours of wild and scenic places conserved by the Land Trust. Every summer and fall, our staff, special guests and volunteers lead ten weekend walks that are free and open to anyone interested in connecting with our protected lands.

Nisqually River Rafting Trips (2 events) | July and/or August

Attendance: Each trip hosts 30 - 60 members of the public and Land Trust supporters.

The Nisqually Land Trust is uniquely positioned to offer two annual raft trips on a remote, seldom-seen stretch of the wild upper Nisqually River. These hugely popular day-long excursions are run by professional rafting guides and provide a rare opportunity to experience a thirteen-mile corridor of the Nisqually River that otherwise is virtually inaccessible.

Annual Meeting & Salmon Bake | September

Attendance: Approximately 120-140 Land Trust supporters and friends

The Land Trust meets annually with its supporters and friends to celebrate the past year's accomplishments and present plans for the coming year over a Nisqually salmon dinner freshly prepared by the Nisqually Indian Tribe. This casual event is a "fundraiser" with ample time for socializing along the shore of the Nisqually Reach, on Puget Sound.

Annual Conservation Dinner & Auction | Spring

Attendance: Approximately 230 highly committed supporters from throughout the South Sound

Our annual Conservation Dinner & Auction is our largest fundraiser and a highly anticipated community event that sells out every year. It features a plated dinner, awards, engaging speakers and our renowned live and silent auctions offering unique excursions and Pacific Northwest art.

Stewardship Volunteer Program | January thru December

Attendance: More than 3,300 local community members and school groups in the last 12 months

Held throughout the Nisqually Watershed, stewardship-volunteer work parties typically last three hours and involve a range of land-restoration activities, such as planting native trees and controlling invasive weeds. The Land Trust provides training, tools and refreshments to support our hard-working volunteers.

- **Weekly Wednesday Work Parties** | January thru December
Every week, rain or shine
- **Saturday Work Parties** | October thru March
During the heart of planting season
- **Volunteer Celebration** | Summer
We celebrate the hard work and dedication of Land Trust volunteers
- **Site Stewards and Volunteer Training Workshops** | Variable
Site stewards are "super volunteers" who "adopt" a Land Trust property and monitor it over time. Training workshops provide volunteers with a basic understanding of the organization, its mission and the training and resources to help us steward the properties we protect.

SPONSORSHIP BENEFITS

Annual Sponsor | \$20,000 (Value: \$27,000!)

BENEFITS: Receive top-tier benefits for all listed events

Exclusively available to one company per category of business

Summer Events Sponsor | \$7,000 (Value: \$8,000!)

BENEFITS: Receive top-tier benefits on all marketing materials for:

- Nature Walks, Float Trip, Annual Meeting & Salmon Bake

Stewardship Work Party Sponsor | \$3,500 (Value: \$4,000!)

BENEFITS: Banner displayed at all work parties, logo included in work party electronic invitations, and logo on volunteer opportunities webpage

- Twenty (20) Stewardship Volunteer Work Parties.

Auction Sponsor | \$250 - \$10,000

Benefits vary by level. See Auction Sponsor benefits on the following two pages.

- Event Sponsor: \$10,000
- Live Auction Sponsor: \$5,000
- Silent Auction Sponsor: \$2,500
- Catalog Sponsor: \$1,000
- Supporter: \$500
- Friend: \$250

Activity Sponsor | \$500 - \$5,000

BENEFITS: Banner displayed at event, verbal recognition at event, logo included on electronic invitation, and logo on the activity-related webpage*

- **Float Trip Series:** \$2,000
+ 2 seats on either rafting trip, logo on print invitation
- **Volunteer Celebration:** \$2,000
+ Logo included in presentation
- **Stewardship Work Parties** (4 work parties): \$1,000
approximately 80 work parties available
- **Nature Walks:** \$500 per walk
+ Logo included on print invitations and listing in related press release
- **Site Stewards Workshop Series** (two events): \$750
+ Logo included in presentation, logo on electronic invitation

Annual Meeting & Salmon Bake | \$500 - \$1,000

BENEFITS: verbal recognition during event presentation and logo included on print materials, electronic invitations, and on website*

- Event Sponsor: \$1,000
+ Banner displayed at event, remarks from podium
- Salmon Sponsor: \$500
+ Signage displayed at event

We welcome - and encourage! - sponsor representatives to attend our events.