



# Please join us as a sponsor!

## Who We Are

Founded in 1989, the Nisqually Land Trust acquires and manages critical lands to permanently benefit the water, wildlife, and people of the Nisqually River Watershed. More than 25 years later, we protect over 5,000 acres between Mount Rainier National Park and the Nisqually National Wildlife Refuge, on Puget Sound. We are the lead nonprofit conservation group in the Nisqually Watershed.

## Who Supports Us

From the headwaters of the Nisqually River, near Ashford, to its delta, near Lacey, the Nisqually Land Trust enjoys the support of thousands of Pierce, Thurston and Lewis county residents – business owners, students, professionals, retirees, colleagues at like-minded partner agencies. All are committed to permanently protecting the rich natural legacy of the Nisqually River Watershed.

## About Our Event

Our Annual Conservation Dinner & Auction is our largest fundraiser and a highly anticipated community event that sells out every year. It features a plated dinner, awards, engaging speakers and our renowned live and silent auctions offering unique excursions and Pacific Northwest art. It is historically attended by approximately 250 highly committed supporters from throughout the South Sound.

A sponsorship offers a highly visible way to express your company's commitment to making the Nisqually Watershed a healthier, greener place to live, work, and play. For everyone. **Forever.**

**An investment in the Nisqually Watershed is an investment in the greater South Sound community!**

## Our Reach

Our communications reach a core audience that is well informed, deeply committed, generous in its support, and unique - we do not share our mailing lists.

**2,300**

Supporters and partners receiving our electronic and print newsletters,

**1,300**

Supporters and partners receiving our local event invitations,

**900**

Facebook followers,

**THOUSANDS**

of local residents reading our coverage in Thurston and Pierce County newspapers,

AND cross-promotion opportunities through numerous partner organizations

*The Nisqually Land Trust is a 501(c)3 non-profit and a nationally accredited land trust.*

*EIN: 91-1484518*





NISQUALLY LAND TRUST  
*Annual Conservation Dinner & Auction*  
Sponsorship Opportunities & Benefits

**EVENT**

Naming rights to  
President's Awards

10 tickets for the  
event

Logo on auction  
catalog cover

Recognition in  
related press  
release(s)

Banner displayed at  
event

Logo (large) featured  
during event  
presentation

Sponsor remarks  
from the podium

Logo (large) in event  
electronic & print  
invitations

Logo (large) in pre-  
and post-event  
newsletters

Logo (large & link) on  
website for 6 months  
post-event

Logo in event social  
media postings

**\$10,000**

**LIVE  
AUCTION**

8 tickets for the  
event

1/2 page in auction  
catalog

Recognition in  
related press  
release(s)

Banner displayed at  
event

Logo (medium)  
featured during  
event presentation

Verbal recognition  
during event

Logo (medium) in  
event electronic &  
print invitations

Logo (medium) in  
pre- and post-event  
newsletters

Logo (medium &  
link) on website for  
6 months post-event

Logo in event social  
media postings

**\$5,000**

**SILENT  
AUCTION**

4 tickets for  
the event

1/4 page in auction  
catalog

Recognition in  
related press  
release(s)

Poster displayed at  
event

Logo (medium)  
featured during  
event presentation

Verbal recognition  
during event

Logo (medium) in  
event electronic &  
print invitations

Logo (medium) in  
pre- and post-event  
newsletters

Logo (medium)  
on website for 6  
months post-event

Logo in event social  
media postings

**\$2,500**

**CATALOG**

2 tickets for  
the event

1/8 page in auction  
catalog

Logo (small)  
featured during  
event presentation

Verbal recognition  
during event

Logo (small) in event  
electronic & print  
invitations

Logo (small) in  
pre- and post-event  
newsletters

Logo (small) on  
website for 6  
months post-event

Logo in event social  
media postings

**\$1,000**

*\*Logo placement and acknowledgement in outreach and event materials are applicable to materials that are pre-publication when you become a sponsor*

# NISQUALLY LAND TRUST

## Annual Conservation Dinner & Auction

### Sponsorship Enrollment Form

#### CONTACT INFORMATION

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Primary Contact Name

(\_\_\_\_\_) \_\_\_\_\_

\_\_\_\_\_  
Primary Contact Phone

\_\_\_\_\_  
Primary Contact E-mail

\_\_\_\_\_  
Mailing Address

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Zip Code

#### SPONSORSHIP LEVEL (check one)

- Event Sponsor | \$10,000
- Live Auction Sponsor | \$5,000
- Silent Auction Sponsor | \$2,500
- Catalog Sponsor | \$1,000

#### METHOD OF PAYMENT (check one)

- Check** enclosed - Please make payable to Nisqually Land Trust.
- Please send an invoice.**
- PayPal** - Visit [www.nisquallylandtrust.org/how-to-help/donate](http://www.nisquallylandtrust.org/how-to-help/donate) and click the PayPal link. In the comments section of the transaction please specify the sponsorship level.

**VISA/Mastercard**

Card Number \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Exp. Date \_\_\_\_ / \_\_\_\_

Cardholder Signature \_\_\_\_\_ Date \_\_\_\_\_

*To make your payment securely over the phone, please call Nikki Dizon at 360-489-3400*

Please direct this completed form and any questions you might have to:

Susan Callender | Nisqually Land Trust | 1420 Marvin Road NE | Suite C PMB 243 | Lacey, WA 98516-3878

Fax: 360-489-3333 | Email: [scallender@nisquallylandtrust.org](mailto:scallender@nisquallylandtrust.org) | Phone: 360-489-3400 x105

Please e-mail your company logo in JPG format to [scallender@nisquallylandtrust.org](mailto:scallender@nisquallylandtrust.org). Sponsorship commitment and logo should be received by **Wednesday, December 28, 2016** for enjoyment of full sponsorship benefits.

*Thank you for your support!*

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(EIN: 91-1484518) and a nationally accredited land trust.*