



NISQUALLY LAND TRUST

Who We Are

Founded in 1989, the Nisqually Land Trust acquires and manages critical lands to permanently benefit the water, wildlife, and people of the Nisqually River Watershed. Today we protect over 5,000 acres between Mount Rainier National Park and the Nisqually National Wildlife Refuge, on Puget Sound. We are the lead nonprofit conservation group in the Nisqually Watershed.

Who Supports Us

From the headwaters of the Nisqually River, near Ashford, to its delta, near Lacey, the Nisqually Land Trust enjoys the support of thousands of Pierce, Thurston and Lewis county residents – business owners, students, professionals, retirees, colleagues at like-minded partner agencies. All are committed to permanently protecting the rich natural legacy of the Nisqually River Watershed.

A sponsorship offers a highly visible way to express your company's commitment to making the Nisqually Watershed a healthier, greener place to live, work, and play. For everyone. Forever.

*An investment in the Nisqually Watershed
is an investment in the
greater South Sound community!*

Our Reach

Our communications reach a core audience that is well informed, deeply committed, generous in its support, and unique- we do not share our mailing lists.

1,600

Supporters and partners receiving our electronic and print newsletters

1,300

Supporters and partners receiving our local event invitations

Strong social media presence

THOUSANDS

of local residents reading our coverage in Thurston and Pierce County newspapers

AND cross-promotion opportunities through numerous partner organizations

The Nisqually Land Trust is a 501(c)3 non-profit and a nationally accredited land trust.

EIN: 91-1484518



Volunteer Events

NISQUALLY LAND TRUST

COMMUNITY EVENTS CALENDAR

Stewardship Volunteer Program | January thru December

Attendance: More than 3,300 local community members and school groups in the last 12 months

Held throughout the Nisqually Watershed, stewardship-volunteer work parties typically last three hours and involve a range of land-restoration activities, such as planting native trees and controlling invasive weeds. The Land Trust provides training, tools and refreshments to support our hard-working volunteers.

- **Weekly Wednesday Work Parties** | January thru December
Every week, rain or shine
- **Saturday Work Parties** | October thru March
During the heart of planting season
- **Volunteer Celebration** | Summer
We celebrate the hard work and dedication of Land Trust volunteers
- **Site Stewards and Volunteer Training Workshops** | Variable
Site stewards are “super volunteers” who “adopt” a Land Trust property and monitor it over time. Training workshops provide volunteers with a basic understanding of the organization, its mission and the training and resources to help us steward the properties we protect

Annual Conservation Dinner & Auction | Spring

Attendance: Approximately 230 highly committed supporters from throughout the South Sound

Our annual Conservation Dinner & Auction is our largest fundraiser and a highly anticipated community event that sells out every year. It features a plated dinner, awards, engaging speakers and our renowned live and silent auctions offering unique excursions and Pacific Northwest art.

Nature Walks | 8-10 events spanning May through October

Attendance: Approximately 150 local community members

One of the best ways to experience the wonders of our Nisqually Watershed is through fun, on-the-ground guided tours of wild and scenic places conserved by the Land Trust. Every summer and fall, our staff, special guests and volunteers lead ten weekend walks that are free and open to anyone interested in connecting with our protected lands.

Nisqually River Rafting Trips (2 events) | July and/or August

Attendance: Each trip hosts 30 - 60 members of the public and Land Trust supporters.

The Nisqually Land Trust is uniquely positioned to offer two annual raft trips on a remote, seldom-seen stretch of the wild upper Nisqually River. These hugely popular day-long excursions are run by professional rafting guides and provide a rare opportunity to experience a thirteen-mile corridor of the Nisqually River that otherwise is virtually inaccessible.

Annual Meeting & Salmon Bake | September

Attendance: Approximately 120-140 Land Trust supporters and friends

The Land Trust meets annually with its supporters and friends to celebrate the past year’s accomplishments and present plans for the coming year over a Nisqually salmon dinner freshly prepared by the Nisqually Indian Tribe. This casual event is a “friendraiser” with ample time for socializing along the shore of the Nisqually Reach, on Puget Sound.



Auction



Nature Walks



Nisqually River Rafting Trip



Salmon Bake



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SPONSORSHIP OPPORTUNITIES & BENEFITS

MULTI-EVENT SPONSORSHIP DISCOUNT PACKAGES

Annual Sponsor | \$20,000 (Value: \$27,000!)

BENEFITS: Receive top-tier benefits for all listed events
Exclusively available to one company per category of business

Summer Events Sponsor | \$7,000 (Value: \$8,000!)

BENEFITS: Receive top-tier benefits for:

- Nature Walks, Float Trip, Annual Meeting & Salmon Bake

Stewardship Work Party Sponsor | \$3,500 (Value: \$4,000!)

BENEFITS: Banner displayed at work parties, logo included in work party electronic invitations, and logo on volunteer opportunities webpage

- Twenty (20) Stewardship Volunteer Work Parties

ACTIVITY & EVENT SPONSORSHIP OPPORTUNITIES

Auction Sponsor | \$500 - \$10,000

BENEFITS: See attached chart*

- Event Sponsor: \$10,000
- Live Auction Sponsor: \$5,000
- Silent Auction Sponsor: \$2,500
- Catalog Sponsor: \$1,000
- Souvenir Sponsor: Value Varies
- In-Kind Sponsor: Value Varies
- Item Sponsor: \$500

Activity Sponsor | \$500 - \$5,000

BENEFITS: Banner displayed at event, verbal recognition at event, logo included on electronic invitation, and logo on the activity-related webpage*

- **Float Trip Series:** \$2,000
+ 2 seats on either rafting trip, logo on print invitation
- **Volunteer Celebration:** \$2,000
+ Logo included in presentation
- **Stewardship Work Parties** (4 work parties): \$1,000
approximately 80 work parties available
- **Nature Walks** (10-walk series): \$500 per walk
+ Logo included on print invitations and listing in related press release
- **Site Stewards Workshop Series** (two events): \$750
+ Logo included in presentation, logo on electronic invitation

Annual Meeting & Salmon Bake | \$500 - \$1,000

BENEFITS: verbal recognition during event presentation and logo included on print materials, electronic invitations, and on website*

- Event Sponsor: \$1,000
+ Banner displayed at event, remarks from podium
- Salmon Sponsor: \$500
+ Signage displayed at event
- Raffle Sponsor: \$150 min. value
+ Signage displayed at event

We welcome - and encourage! - sponsor representatives to attend our events.

**Logo placement and acknowledgement in outreach and event materials are applicable to materials that are pre-publication when you become a sponsor.*

EVENT

Naming rights to President's Awards
 10 tickets for the event
 Logo on auction catalog cover
 Recognition in related press release(s)
 Banner displayed at event
 Logo (large) featured during event presentation
 Sponsor remarks from the podium
 Logo (large) in event electronic & print invitations
 Logo (large) in pre- and post-event newsletters
 Logo (large & link) on website for 6 months post-event
 Logo in event social media postings
\$10,000

LIVE AUCTION

8 event tickets
 1/2 page in auction catalog
 Recognition in related press release(s)
 Banner displayed at event
 Logo (medium) featured during event presentation
 Verbal recognition during event
 Logo (medium) in event electronic & print invitations
 Logo (medium) in pre- and post-event newsletters
 Logo (medium & link) on website for 6 months post-event
 Logo in event social media postings
\$5,000

SILENT AUCTION

4 event tickets
 1/4 page in auction catalog
 Recognition in related press release(s)
 Poster displayed at event
 Logo (medium) featured during event presentation
 Verbal recognition during event
 Logo (medium) in event electronic & print invitations
 Logo (medium) in pre- and post-event newsletters
 Logo (medium) on website for 6 months post-event
 Logo in event social media postings
\$2,500

CATALOG

2 event tickets
 1/8 page in auction catalog
 Logo (small) featured during event presentation
 Verbal recognition during event
 Logo (small) in event electronic & print invitations
 Logo (small) in pre- and post-event newsletters
 Logo (small) on website for 6 months post-event
 Logo in event social media postings
\$1,000

SOUVENIR

1 event ticket
 1/8 page in auction catalog
 Logo (small) displayed on screen during event presentation
 Verbal recognition during event
 Listing in pre- and post-event newsletters
 Listing on website for 6 months post-event
 Listing event social media postings
Variable

IN-KIND

**Print Services Only: 1/8 page in auction catalog*
**Beer & Wine Only: Signage at the bar*
 Logo (small) featured during event presentation
 Verbal recognition during event
 Listing in pre- and post-event newsletters
 Listing on website for 6 months post-event
 Listing event social media postings
Variable

ITEM

Listing in auction catalog
 Listing featured during event presentation
 Individual verbal recognition during event
 Listing in pre- and post-event newsletters
 Listing on website for 6 months post-event
 Listing event social media postings
\$500



NISQUALLY LAND TRUST

Annual Conservation Dinner & Auction

Sponsorship Opportunities & Benefits

Questions? Contact Candi Tobin at
 ctobin@nisquallylandtrust.org
 or 360-489-3400 x102

*Logo placement and acknowledgement in outreach and event materials are applicable to materials that are pre-publication when you become a sponsor.

NISQUALLY LAND TRUST

Sponsorship Enrollment Form



CONTACT INFORMATION

Company Name

Contact Name

Contact Phone

Contact E-mail

Mailing Address

City

State

Zip Code

SPONSORSHIP LEVEL *(check one)*

- Exclusive Annual Sponsor | \$20,000 (\$27,000 value!)
- Seasonal Sponsor | \$7,000 *[please specify event(s) below]*
 - Summer Events: Nature Walks, Float Trip, Annual Meeting & Salmon Bake (\$8,000 value!)
 - Stewardship Volunteer Work Parties & Site Stewards Program (\$8,500 value!)
- Auction Sponsor | \$500 to \$10,000 *[please specify level below]*
 - Event Sponsor | \$10,000
 - Live Auction Sponsor | \$5,000
 - Silent Auction Sponsor | \$2,500
 - Catalog Sponsor | \$1,000
 - Item Sponsor | \$500
 - Souvenir Sponsor | Value: \$ _____
Description: _____
 - In-Kind Donation | Value: \$ _____
Description: _____
- Annual Meeting & Salmon Bake | \$500 - \$1,000 *[please specify level below]*
 - Event Sponsor | \$1,000
 - Salmon Sponsor | \$500
 - Raffle Sponsor (\$150 min. value) | Description: _____
 - In-Kind Donation | Description: _____
- Activity Sponsor | \$500 - \$2,000 *[please specify level below]*
 - Float Trip Series | \$2,000
 - Volunteer Celebration | \$2,000
 - Site Stewards Workshops | \$750
 - Nature Walk | \$500 (single event walk)

METHOD OF PAYMENT *(check one)*

- Check** enclosed - *Please make payable to Nisqually Land Trust.*
- PayPal** - *Visit www.nisquallylandtrust.org/how-to-help/donate and click the PayPal link. In the comments section of the transaction please specify type and level of sponsorship.*

VISA/Mastercard

Card Number _____ - _____ - _____ - _____ Exp. Date ____ / ____

Cardholder Signature _____ Date _____

To make your payment securely over the phone, please call Candi Tobin at 360-489-3400

Please send this completed form and any questions you might have to:

Candi Tobin | Nisqually Land Trust | 1420 Marvin Road NE | Suite C PMB 243 | Lacey, WA 98516-3878
Fax: 360-489-3333 | Email: ctobin@nisquallylandtrust.org | Phone: 360-489-3400 x102

Please e-mail your company logo in JPG format to ctobin@nisquallylandtrust.org immediately to ensure of full sponsorship benefits.



Thank you for your support!

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