

**Nisqually Land Trust**  
**PRIVACY POLICY**

Adopted March 15, 2010  
Revised May 18, 2017

The Nisqually Land Trust takes privacy of personal information seriously and cares about how this information is collected, used, stored, and shared. The Land Trust is committed to respecting the privacy of all donors and collaborators and all visitors to our website. This policy governs the ways in which the Land Trust collects, protects, and uses information.

Nisqually Land Trust policy is to use the information we collect for internal purposes only and maintain security measures to keep this information private.

The Land Trust does not buy, sell, rent, or trade its mailing lists. In addition the Land Trust will not share personal contact information with anyone unless approved in advance by the individual(s) whose information would be shared.

The Land Trust may collect information such as name, email address, postal address, phone number, and similar contact information provided to us over the phone, in email, in written correspondence, through face-to-face conversations, or through online and offline forms such as surveys, donation forms, and event registration and sign-in sheets. The Land Trust will use contact information to send news about activities, invitations to events, and donation requests.

The Land Trust uses a third-party email service to deliver event invitations, updates, and electronic newsletters. The Land Trust reviews summary reports from this service related to email open rates. The Land Trust also updates records about contact preferences submitted through the email service.

Payment or credit-card information provided to the Land Trust will be used specifically for the purpose for which it was provided. The Land Trust shreds all materials containing cardholder data when they are no longer needed for business or legal purposes. The Land Trust's online donation processing systems comply with Payment Card Industry (PCI) security standards, a set of comprehensive requirements for enhancing payment account data security.

The Land Trust may use Google Analytics and similar technologies to collect information about website visitors anonymously and review website trends. The Land Trust does not receive or request any personally identifiable information through these services.

Personally identifiable information is stored in a password-secured donor and volunteer management database. Individuals may request that the Land Trust remove their contact information from the database by contacting the Land Trust's Development Manager.